embrace microcredentials

Melanie Burgess, Careers deputy editor, News Corp Australia Network

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Gaining a new skill does not have to mean a commitment to years of study. Microcredentials have skyrocketed since the COVID-19 outbreak – and many are free.



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have become increasingly popular as people aim to make themselves indispensable with their employer or move into a more secure industry. The courses have also been embraced by school leavers hoping to set themselves

Microcredentials — short courses focused on specific skills that employers need —

apart in a crowded job market and aspiring business owners brushing up on the skills they need to get their idea off the ground.



New LinkedIn research reveals almost half (44 per cent) of Australians turned to some form of upskilling to help secure their careers during the pandemic.

your skills fresh for the here and now."

pace of change in the current climate.

trends and facilitate your own upskilling quickly, easily and effectively, keeping

LinkedIn Learning and Glint Asia Pacific senior director Jason Laufer says it has

become especially important to embrace "always on" learning and keep up with the

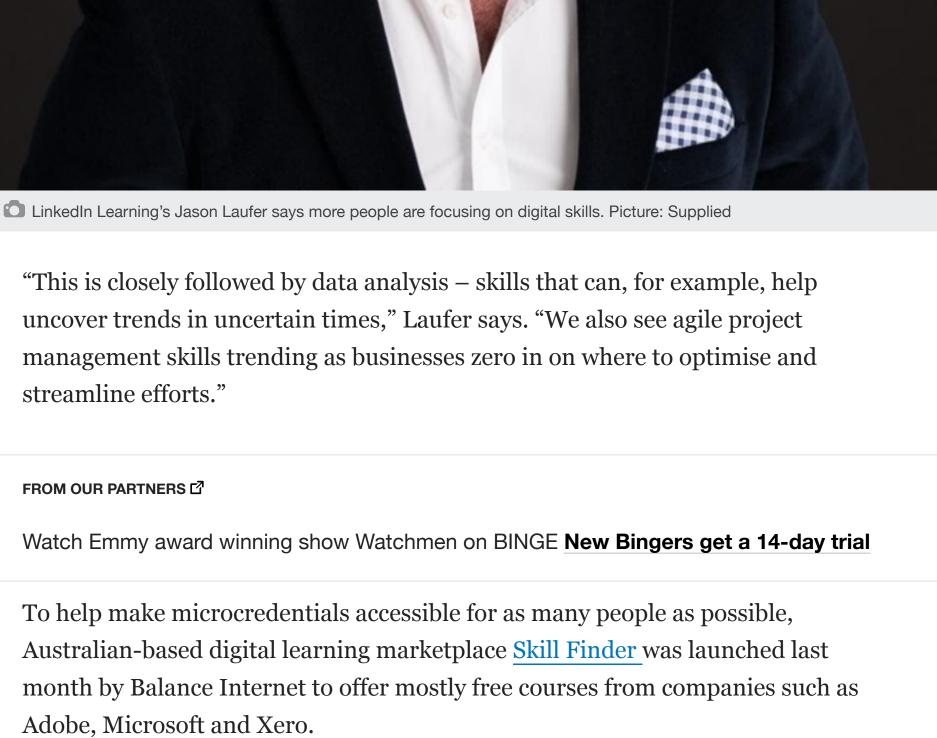
He says digital skills, such as programming and digital marketing, is the fastestgrowing skills category globally for LinkedIn members.

together and go into the workforce and say 'these are the skills I have got'," he says.

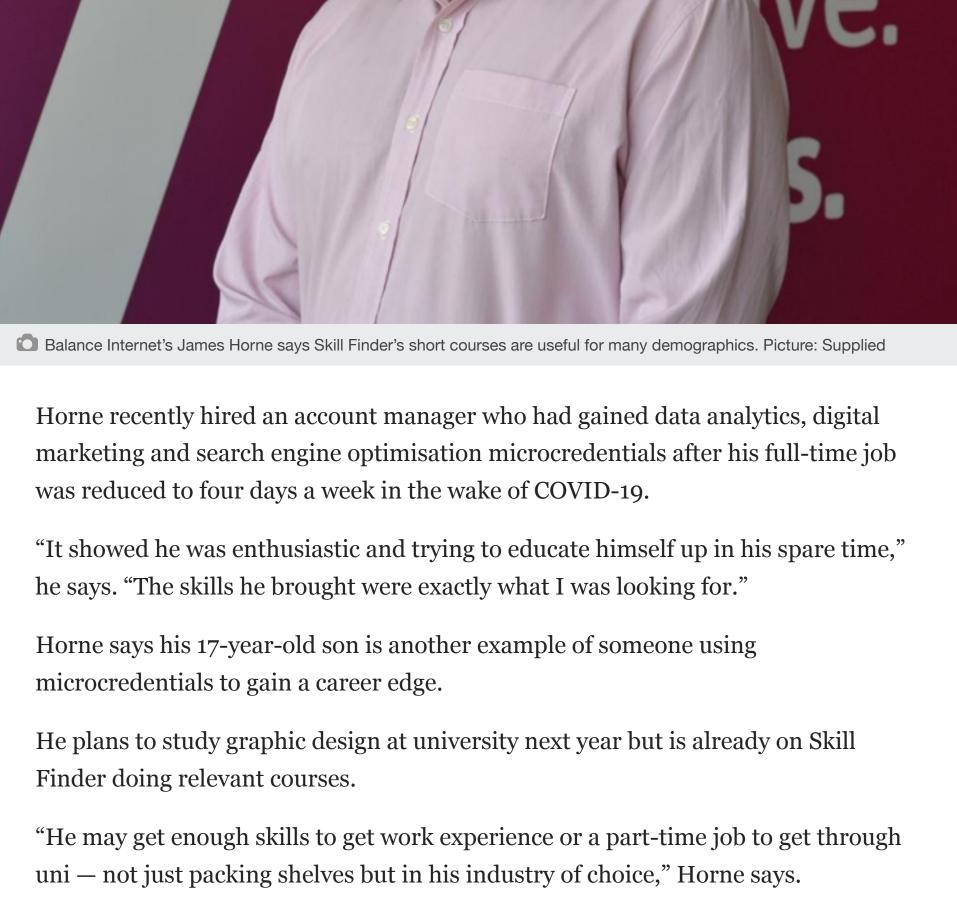
The most popular topics so far have been basic design principles, business analysis

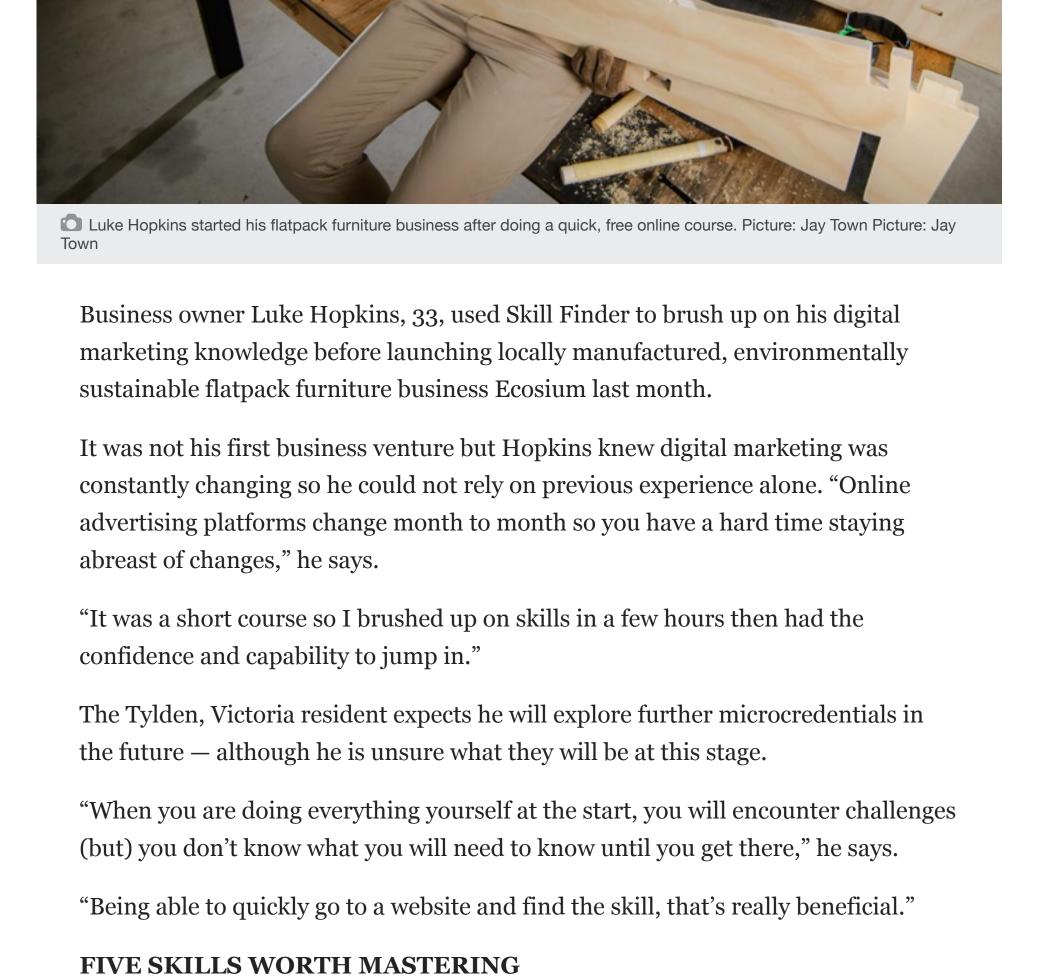
Balance Internet managing director James Horne likens workers gaining

microcredentials to Boy Scouts gaining badges. "You can get a group of them



and artificial intelligence.





5 Digital marketing (2190 jobs) Source: LinkedIn's most important skills for top trending jobs in Australia, June to

Originally published as Microcredentials: New free, skills you need to get a job

1 Curriculum development (660 jobs listed on LinkedIn include this keyword)

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2 Business analysis (3940 jobs)

3 JavaScript (2060 jobs)

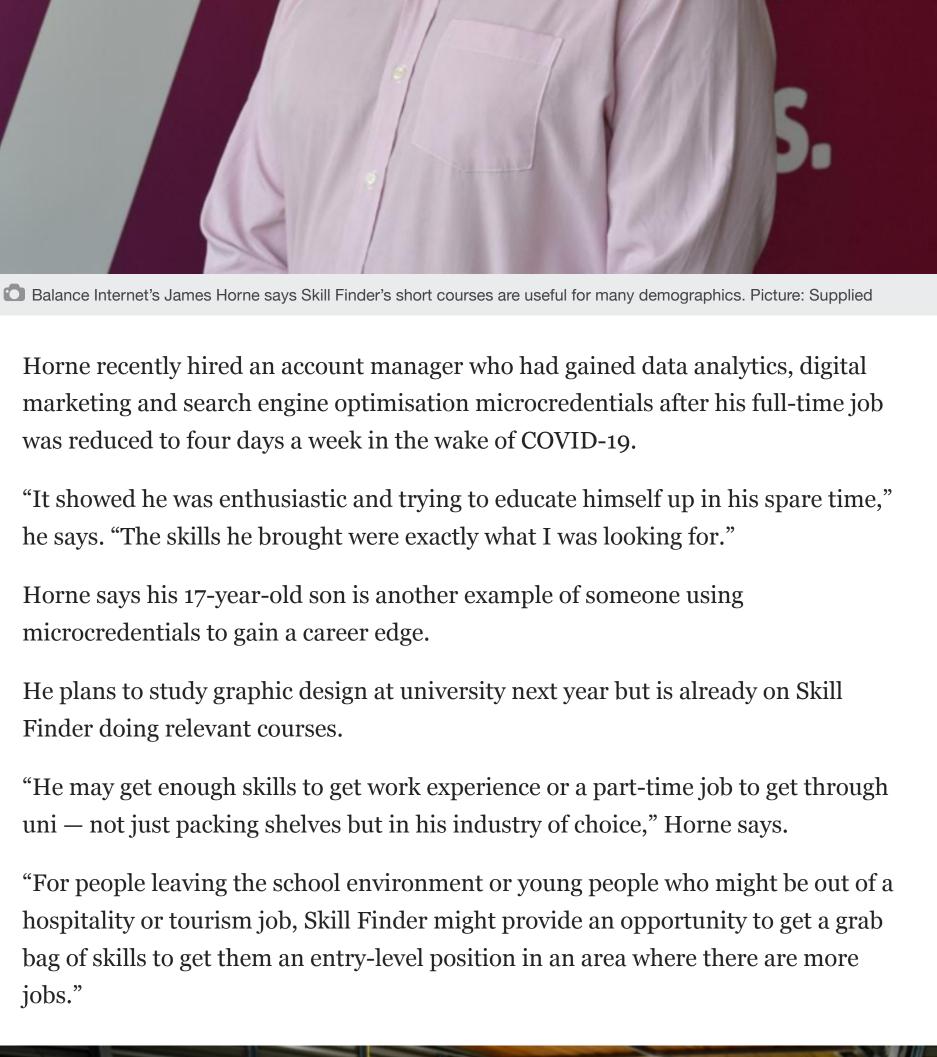
4 MYOB (470 jobs)

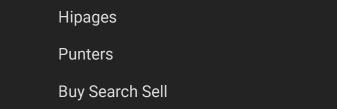
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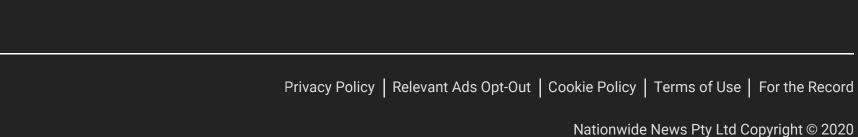


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