



MEDIA RELEASE

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Balance Internet becomes Melbourne's first Magento Commerce Specialised Partner

FOR IMMEDIATE RELEASE

Melbourne, AUSTRALIA — Balance Internet is pleased to announce that they have achieved Magento Commerce Specialisation in the Adobe Solution Partner Program for the APAC region; one of the first Australian eCommerce agencies to earn this status.

Balance Internet has been operating for over a decade in the eCommerce space as an Enterprise-level Magento partner, delivering seamless and engaging shopping experiences for a wide range of complex organisations such as Bupa, Monash University, Total Tools, Fairfax, and the Australian Government Department of Human Services. The company has offices across Asia Pacific and Europe, 44 team members certified in Magento 2, and hundreds of successful builds.

"Earning this specialisation is proof of the consistent hard work and attention to detail we pride ourselves on at Balance Internet," said James Horne, Director of Strategy at Balance Internet. "It is a great credential to carry into 2020 as we work on developing ground-breaking new functionality for our clients."

To achieve the Magento Commerce specialisation, partners must have a critical mass of Adobe Certified Experts and demonstrate a strong track record of successful implementation through multiple customer references.

Outi Greve, Senior Director, Commercial Partner Sales, Americas, EMEA & APAC at Adobe, said, "We're pleased to see Balance Internet building on their long track record of successful Magento implementations with the addition of the Adobe solution specialization and formally joining the ranks of Adobe's global partner ecosystem."

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About Balance Internet

Balance Internet is an award-winning Australian eCommerce solutions provider, specialising in building and supporting seamless integrations for large organisations. Balance Internet has offices in Melbourne, Sydney, Canberra, Auckland, Brisbane, Ha Noi and Kharkiv; giving clients a global footprint with local acumen. The company delivers innovative, high-performing solutions that have been recognised globally. They are one of the most experienced eCommerce solutions providers in Asia Pacific, with members of the core team working in the space since 1996.

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